



Wisconsin Farm Bureau Ag in the Classroom
2013-14 Essay Contest for 4-5th grade students

*“Wisconsin gardens provide many
food choices for us”*

Essay Contest Coordinator Resource Packet

Welcome to the 2013-14 Farm Bureau- Ag in the Classroom Essay Contest year! Based on the success of the changes we made last year, we are looking forward to an exciting year with renewed participation, presentations, and outreach to our schools, students, home school families and others!

New this year, county essay coordinators and volunteers must request the items they need hard copies of instead of being mailed a packet of information. This will save printing and postage if counties decide not to use items. The following resources have been developed and are available for downloading at www.wisagclassroom.org

- Sample copy of a press release you can use in local papers, email to schools, county Farm Bureau newsletter and other places
- Essay contest brochure
- Sponsor sheet
- The list of county essay contest coordinators as of August 20, 2013. If you find there are any changes or edits, please let me know! These are my primary contacts for the essay contest. If I didn't hear back from a county, I listed last year's coordinator.
- The deadlines for the contest, list of WFBF Women's Committee members and a map of the Farm Bureau districts so you know when, where and to whom your county winner should be sent to. The District Farm Bureau coordinators are listed on the map as they can be of assistance to you.
- Ideas for promoting the contest and follow-up to those that send you essays
- A flyer you can reproduce for displays, handouts and other promotions
- A full sheet of entry information that can be printed and cut into four entry forms
- The master for a postcard that can be used to promote the contest during the year
- The form that should be sent to the District Women's chairperson with the number of entries your county received and the original copy of the county winning essay
- Pre-printed postcards
- Book mark master sheet
- Resource request form

Please contact me if you have any questions! The lesson plans and activities and all other contest information will be on the www.wisagclassroom.org website or feel free to call Darlene Arneson at 608.828.5719 or email darneson@wfbf.com.

Thank you to our sponsors!

- Frontier-Servco FS- Sam Skemp
- We Energies- Jason Kollwelter
- Wisconsin Farm Bureau Foundation- Darlene Arneson