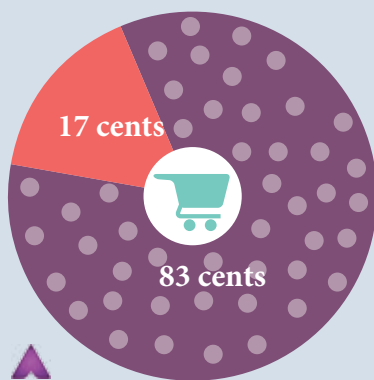


Where does YOUR food dollar go?

Farmers receive an average of **17 cents** of every retail dollar spent on food in grocery stores and restaurants in America. The other **83 cents** goes to marketing expenses associated with processing, wholesaling, distributing and retailing of food products. In 1980, American farmers received 31 cents of every dollar spent on food.



Source: 2015 AFBF Food Farm Facts

Did YOU Know?

ONE
U.S. Farm
feeds
168
people.

There are nearly **16.5 million** acres of **TIMBERLAND** in **Wisconsin**.

Wisconsin
cheese makers
produce more than
600 types of
cheese

Every **\$1 billion**
worth of exported
products
supports
8,400
jobs.

Wisconsin's Top Commodities (cash receipts)



Source: Wisconsin 2016 Ag Statistics

Make this brochure come to life with Aurasma!

What do you need to do?

1. Download the Aurasma app (it's free!)
2. Open the app and tap on the arrow on the bottom (middle) which brings you to the menu.
3. Tap the magnifying glass to search.
4. Search "WIAITC".
5. Tap WIAITC Public Auras and tap "follow".
6. With the Aurasma app open, place your device over the photo with a symbol next to it and learn even more!

It's just like using a QR code but with pictures and video!

February 2016



2017 Wisconsin Farm Facts



The Wisconsin Ag in the Classroom program is coordinated by the Wisconsin Farm Bureau Foundation with funding from other agricultural groups and a grant from the Wisconsin Department of Agriculture, Trade and Consumer Protection. **Learn more at wisagclassroom.org.**

Wisconsin Farms

Agriculture provides \$88.3 billion to our economy.
 Number of farms: 68,900
 Average size of farms: 209 acres
 Acres of land operated: 14.4 million acres

**A farm is defined as "any establishment from which \$1,000 or more of agricultural products were produced or sold, or would normally have been sold, during the year."*

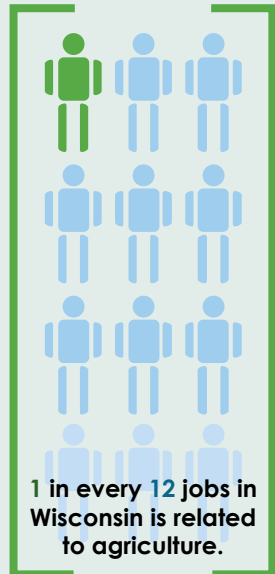
Source: Wisconsin 2016 Agricultural Statistics



Agriculture Provides Jobs

Agriculture contributes 413,500 jobs to Wisconsin's economy or 12% of total employment.

Source: DATCP Farm Flavor 2015



Every job in agriculture supports another 1.46 jobs elsewhere in Wisconsin.

1 in every 12 jobs in Wisconsin is related to agriculture.

Wisconsin Ranks...

- FIRST**
- Cranberries**
4.8 million barrels
 - Cheese**
3 billion pounds
 - Milk Goats**
44,000 goats
 - Mink Pelts**
1,317,000 pelts
 - Corn for Silage**
18.9 million tons
 - Snap Beans for Processing**
330,000 tons
 - Oats**
14 million bushels



- SECOND**
- Milk Production**
29 billion pounds
 - Milk Cows**
1.2 million cows
 - Forage (dry)**
8.9 million bushels



- THIRD**
- Potatoes**
2.7 billion pounds
 - Sweet Corn for Processing**
490,000 tons
 - Green Peas for Processing**
81,000 tons



- FOURTH**
- Maple Syrup**
215,000 gallons



Sources: Wisconsin 2016 Agricultural Statistics

Wisconsin's Top 10 Agricultural Exports

Exports by Wisconsin agricultural companies totaled \$3.4 billion in 2016 to 150 countries.

1. Prepared/preserved foods
2. Miscellaneous food ingredients, sauces and yeasts
3. Beverages, including ethanol
4. Dairy, eggs and honey products
5. Oils, seeds and miscellaneous grains
6. Wood and articles of wood
7. Prepared meat
8. Prepared cereal, flour, starch or milk; Bakers wares
9. Cereals
10. Essential oils including alcoholic mixtures for use as raw materials in beverages

Source: DATCP Export Information and Assistance, February 2016

Top Export Markets

