



Establishing Goals for County Ag in the Classroom Programs

It is always important to establish goals for your county Ag in the Classroom (AITC) programs. Goal setting provides an opportunity to review past activities, brainstorm possible activities and programs, and play an important part of the planning process. Goals that are SMART will also provide you with many of the planning details needed for program success!

SMART goals are:

- Specific
- Measurable
- Attainable
- Realistic
- Timely

This guide will give you examples and ideas of the types of goals your committee could establish. They are simply guidelines as you will find your program is unique and will want to add, subtract or edit some of the examples to fit your plans!

When should goals be completed? Late summer or early fall are recommended planning times for AITC so that you are able to begin the school year with goals, plans and a framework for a successful school year.

Short and long term goals- You will probably have a mix of both types of goals as you plan out your year, long-range plans for the program, and different size projects and programs.

Area	Sample Goals
Committees	Our committee will have representatives from each school district, an elementary teacher, middle school teacher and a high school agriculture teacher. Our committee will meet a minimum of four times.
Essay Contest	Our county will have 50 entries this year from at least three schools.
Teacher Training	Our county will have one teacher attend a training session.
Soybean Science Kit	We will have at least five schools use the kit this year
County AITC Report	We will submit the report by the July 1 deadline
Newsletter articles	We will have ___ articles in the District FB newsletter and submit at least three articles to local newspapers
County FB Reports	We will submit at least four reports to the county FB Board of Directors
Grants	We will have 3 teachers apply for Teacher Mini-Grants and our county AITC will apply for a Matching Grant