Where does your food dollar go?

Farmers receive an average of 15 cents of every retail dollar spent on food in grocery stores and restaurants in America. The other 85 cents goes to marketing expenses associated with processing, wholesaling, distributing and retailing of food products.

Wisconsin’s Top Commodities
(cash receipts)

1. Dairy Products, Milk: $5.0 billion
2. Cattle & Calves: $1.8 billion
3. Corn: $1.4 billion
4. Soybeans: $885 million
5. Potatoes: $306 million
6. Chicken and Eggs: $176 million
7. Cranberries: $143 million
8. Broilers: $128 million
9. Floriculture: $86 million
10. Wheat: $55 million

Source: Wisconsin 2019 Ag Statistics

Did You Know?

ONE U.S. FARM FEEDS 166 PEOPLE

40% of all food grown or produced in the U.S. is never eaten.

Americans throw away 25% of the food they bring home each month.

U.S. CONSUMERS SPEND 10% OF THEIR DISPOSABLE INCOME ON FOOD.

Source: 2019 AFBF Food Farm Facts

Thank you to our 2020 sponsor:

Thank You FARMERS PROJECT FOOD. FAMILY. FUTURE.

The Wisconsin Ag in the Classroom program is coordinated by the Wisconsin Farm Bureau Foundation with funding from other agricultural groups and a grant from the Wisconsin Department of Agriculture, Trade and Consumer Protection. Learn more at wisagclassroom.org.
Wisconsin Farms

Agriculture provides $104.8 billion to our economy.
Number of farms: 64,793
Average size of farms: 221 acres
Acres of land operated: 14.3 million acres

“A farm is defined as “any establishment from which $1,000 or more of agricultural products were produced or sold, or would normally have been sold, during the year.”

Source: Wisconsin 2019 Agricultural Statistics

Wisconsin Ranks...

**FIRST**
- **Cheese**
  - 3.4 billion pounds
- **Cranberries**
  - 5.5 million barrels
- **Milk Goats**
  - 72,000 goats
- **Mink Pelts**
  - 972,000 pelts
- **Corn for Silage**
  - 13.4 million tons
- **Snap Beans**
  - 660 million pounds
- **Dry Whey for Humans**
  - 320 million pounds

**SECOND**
- **Milk Production**
  - 30.6 billion pounds
- **Milk Cows**
  - 1.3 million cows

**THIRD**
- **Potatoes**
  - 2.7 billion pounds
- **Sweet Corn**
  - 958 million pounds
- **Carrots**
  - 172 million pounds
- **Green Peas**
  - 97.9 million pounds

**FOURTH**
- **Maple Syrup**
  - 225,000 gallons
- **Tart Cherries**
  - 10.9 million pounds
- **Forage (dry)**
  - 6.4 million tons
- **Oats**
  - 5.5 million bushels

Green and Growing in Wisconsin!

- Wisconsin has more than 13,000 sports fields.
- The turf industry employs more than 50,000 people.
- There are 1.2 million acres of turf in Wisconsin.
- A 50’ x 50’ lawn (2,500 sq. ft) releases enough oxygen for a family of four.
- Forty-four farms grew 4,978 acres of sod in open conditions.
- There are 1,508 horticulture production venues in Wisconsin including greenhouses, nurseries and floriculture production.
- For every $100 of revenue by a horticultural business, an additional $66 of industry sales are generated.
- For every 10 jobs in horticulture, an additional five jobs are generated through the ripple of the multiplier effect.
- The horticulture industry in Wisconsin generates $158 million in labor income.
- Wisconsin has 859 farms which include 23,373 acres of cultivated Christmas trees.
- Wisconsin ranks 5th in sales of Christmas trees, number of trees cut and acres in production in the U.S.
- More than 700,300 Christmas trees were sold in 2017 with $18 million in sales.
- A Wisconsin Christmas Tree grower will present a tree to the U.S. Vice President in 2020.

Agriculture Provides Jobs

Agriculture contributes 435,700 jobs to Wisconsin’s economy or 11.8% of total employment.

Source: DATCP Wisconsin Ag Statistics 2019

153,900 on-farm production jobs

Every job in agriculture supports another

259,600 processing jobs

Elsewhere in Wisconsin

Source: National Association of Landscape Professionals; UW Extension CALS-Soils Department Bookmark; 2017 Census of Agriculture, USDA; USDA Green Section- July 6, 2018; UW-Madison Center for Community Economic Development